

DYP DPU

Dr. D. Y. Patil B-School, Pune

Approvals & Accreditations



YOUR **FUTURE**
STARTS HERE

PGDM that Matches MBA, Recognized Worldwide



Programs Offered



Areas of Research
Marketing | Finance | HR |
General Management

PGDM

Specializations Offered
Marketing | Finance | HR |
Business Analytics

Minor Specialization

ARTIFICIAL INTELLIGENCE

Empowering Business Leaders
of Tomorrow

Quality Management System Certified



Mission Statements

Dr. D. Y. Patil B-School, Pune
will put sustained efforts to

- ⊙ Develop curriculum and delivery approaches to provide wide exposure and experiences to the learner to gain horizontal exposure and vertical expertise.
- ⊙ Provide opportunities for faculties to upgrade their knowledge and skills in the management and supporting domains required for the programs offered.
- ⊙ Establish local, national and global connections to share, utilize, and exchange managerial expertise.
- ⊙ Conduct outreach activities for the society that involve the use of managerial concepts to deal with societal issues.
- ⊙ Create and upgrade contemporary facilities for offering management education.

Our Vision

Dr. D. Y. Patil B-School is committed to be an institution of excellence imparting management education that creates professionals who contribute towards innovation, business and society.

Core Values

	Accountability
	Excellence
	Integrity
	Commitment
	Transparency
	Empathy





**POWER YOUR
PROGRESS** 
with our PGDM program

Messages from the Leadership



Hon'ble Dr. Somnath P. Patil

*Secretary,
Dr. D. Y. Patil Unitech Society
Pro-Chancellor,
Dnyaan Prasad Global University*

To the Next Generation of Business Pioneers,

You are entering a world where technology is not just a tool, but the very fabric of business. At Dr. D. Y. Patil B-School, we believe that a modern manager must be an architect of this digital future, not just a participant.

My door is always open because the next great idea can come from any one of you. We have built more than just a business school; we have built an ecosystem. Through our Foundation for Innovation and Incubation, we provide the launchpad for your entrepreneurial dreams, turning your ideas into impactful realities. On our advanced learning platforms, you won't just learn about digital transformation, you will live it. Our curriculum is designed to be a living entity, evolving with the markets to ensure you master the skills that will make you indispensable.

We are not here to follow the trends; we are here to set them. I invite you to join us, to step out of your comfort zone, and to build the future of business today.

**Hon'ble Dr. Rohini S. Patil**

*Treasurer,
Dr. D. Y. Patil Unitech Society
Chief Operating Officer,
Dnyaan Prasad Global University*

Dear Future Innovators,

Welcome to Dr. D. Y. Patil B-School, where we believe a successful career is built upon a foundation of holistic well-being. My journey, spanning the medical field, nutrition, and entrepreneurship, has taught me a fundamental truth: peak performance in any profession requires a healthy, focused, and balanced individual.

Here, education transcends traditional boundaries. We have designed an ecosystem that does more than sharpen your business acumen; it nourishes your overall potential. Through our industry-aligned curriculum, wellness initiatives, and focus on practical skills, we ensure you develop the resilience and vitality needed to thrive in a demanding world.

To the students, you will learn to manage balance sheets and your own well-being with equal skill. To the parents, we promise to partner with you in fostering not just a skilled graduate, but a confident, healthy, and purposeful individual.

Let's build a future of enduring success, together.

Director's Message



Dr. Raja Roy Choudhury

Director,
Dr. D. Y. Patil B-School, Pune

Dear **Students,**

It has been my lifelong pursuit to bridge the worlds of business, psychology, and education to cultivate leaders who not only think critically but also act consciously.

Throughout my professional journey of dual doctoral degrees in Economics and Psychology, along with certifications from Harvard and Yale, I continue my seek in deeply understanding human and organizational behavior, while leveraging the same to drive transformative outcomes.

Over the past 36 years, I have had the privilege of working across diverse geographies like India, Australia, the South Pacific, Africa, and South Asia, all while leading consulting engagements, managing large-scale technology and business transformations, and mentoring leaders in performance management and executive development. My work spans sectors such as IT, Telecom, Manufacturing, Energy, Banking, Retail, Automotive, Education, Healthcare, and Behavioral Health. Having developed the

insight as an academic leader post years of rigorous autodidactic lessons, I have always believed in education as a catalyst for real-world change.

My tenure as Director and Visiting Faculty at institutions such as IIM Mumbai (NITIE), IIT Madras, SPJIMR, and S P Jain School of Global Management have been dedicated to introducing global management programs, fostering international collaborations, building incubation centers, and promoting research-driven and technology-enabled learning.

Beyond academia, my entrepreneurial and consulting ventures, including my leadership role as Group CEO of Darwin Platform Group of Companies and as Principal Consultant to Dassault Systèmes, have enriched my understanding of strategy, innovation, and the human element in business success. My social enterprise, 3rd Eye Knowledge Foundation, remains close to my heart, focusing on mental health and well-being, a cause I deeply advocate.

Today, as Group Director of the School of Liberal Arts and the School of Business and Strategy at Dnyaan Prasad Global University, alongside my role as Director at Dr. D. Y. Patil B-School, my vision remains clear: to nurture a generation of thinkers, innovators, and leaders who challenge conventions, embrace empathy, and reimagine the future with courage and clarity. I believe the role of education is not merely to prepare students for a career, but to prepare them for life and instill in them the mindset to question, create, and lead with purpose. That is the spirit we aim to uphold in every endeavor, every classroom, and every conversation.



Our Institute's Highlights

- ⦿ Rich Legacy in Imparting Management Education in India
- ⦿ Our PGDM program stands apart with a trifecta of excellence: Approved by AICTE, accredited by NBA, and granted equivalence to MBA by AIU – a prestigious recognition that places us amongst the most elite management programs in India
- ⦿ Digitally Empowering Learning Curve
- ⦿ Outstanding Placement Track Record since Inception
- ⦿ Ranked amongst Prominent Institutes under the category of Placement, ROI, Academics, Infrastructure & Student Life
- ⦿ Robust & Industry Driven Academics with emphasis on Decision Making, Analytical Thinking, Disruptive Innovation, Networking, Competitive Strength & Global Perspective
- ⦿ Faculty Members of the Highest Calibre with International Teaching and Research Experience
- ⦿ Industry-Endorsed Certification Courses
- ⦿ Experiential Learning backed by regular Industrial Visits
- ⦿ Student Clubs based activities to Empower Future Managers
- ⦿ Focus on preparing "Industry Ready Professionals" with Sessions on Personal Grooming, Effective Communication & English Proficiency
- ⦿ Exposure to Research Paper writing and publication, Copyright & Patent filing, and presenting papers at National and International Conferences



About the Institute

The prestigious Dr. D. Y. Patil B-School was founded in 2014 and is one of the top business schools in the nation today. With strong placement track record since inception, it has built a name for itself in management education. In order to nurture the leaders of tomorrow, DYPBS aspires to become a distinguished international academic institution that transmits expertise through research-driven, quality education. Through its programs, the institute aims to give management aspirants more expertise. The institute wants to develop into a knowledge centre known for academic excellence in India and abroad. It wants to provide quality management education that is in line with the needs of the industry and build a cadre of professional managers who are prepared to meet new challenges and contribute to nation-building.

Our business school will always remain committed to being an institution of excellence in imparting management education that creates professionals for contributing towards

innovation, business, and society. We develop our curriculum and delivery approaches to provide broad exposure and experiences to the learner to gain horizontal exposure and vertical expertise. The students get ample career opportunities every year as over 200 recruiters visit the campus annually for placements. A strong industry connect with more than 100 guest lectures by the leading lights of the industry are hosted every year to give the students an insight into the world of management. We also offer opportunities to our faculties to upgrade their knowledge and skills in the management and supporting domains required for the programs offered. Our main priority is the benefit and skill development of our students in the field of management.

We take pride in being a B-School that can be set apart from others in terms of dedication, education and diversity. We believe in respecting, following and staying true to our deeply rooted Indian ethos and social values.

International Collaborations



Membership in Professional Bodies



Corporate Collaborations



MOUs



Awards Received By the institute



**Asia Pacific Education and
Technology Awards**



**Best BB Brand Award -
Board of IIRF Ranking Framework Committee**



**B-School of the Year for Employability
- Zeba International Education of
Scholarbirds**



**B-School of The Year For Career Excellence
& Industry Readiness - International
Research Innovation Awards 2024**



**IIRF Education Impact Award 2025
- Innovative Employability Training
Program - IIRF Education Impact Award
2024, New Delhi**



**Education Research & Development
Association (ERDA) 2024 for Providing
Holistic Education - Education Research &
Development Association (ERDA) 2024**

A Visionary Architect of Modern Education

In the landscape of contemporary Indian education, a few leaders embody the synthesis of academic excellence, technological foresight, and entrepreneurial spirit as completely as Dr. Somnath P. Patil. As the Secretary of Dr. D. Y. Patil Unitech Society, Pune, and the Pro-Chancellor of Dnyaan Prasad Global University, Dr. Patil is not merely an administrator; he is a transformative force shaping the future of learning and leadership. Dr. Patil is the quintessential leader who seamlessly blends educational passion with astute business acumen. Despite the massive scale of his operations, he remains remarkably accessible, championing a collaborative leadership style. He believes in leading not by directive, but by empowerment. By nurturing a work culture that prizes creativity and participation, he unlocks the latent potential within his teams.

Understanding that the future of education lies in fostering self-reliance and innovation, Dr. Patil has been a trailblazer in skill development and entrepreneurship. With a clear vision of the new era defined by startups and intellectual property, he established the DPU Foundation for Innovation and Incubation. This initiative has successfully cultivated a vibrant culture of entrepreneurship, providing the essential resources, mentorship, and intellectual services to transform bold ideas into tangible realities.



Hon'ble Dr. Somnath P. Patil

*Secretary,
Dr. D. Y. Patil Unitech Society
Pro-Chancellor,
Dnyaan Prasad Global University*

Rankings Of The Institute

Times B School



6th
among top 20
B-Schools of the West Zone
in India - Times B-School
Ranking



11th
among top 50 Private
Institute in India - Times
B-School Ranking



16th
among top 100
B-Schools in India-
Times B-School Ranking



22nd
among top 50 Institutes
for Placements in India -
Times B-School Ranking



**IIRF UNIVERSITY
RANKING 2024**



Ranked
5th
in State, 8th in Zone and
13th in National among
Best - Schools (Pvt.)
Overall IIRF, New Delhi



Ranked
2nd
in State and 9th in National
for Best - Schools (Pvt.)
for PGDM General IIRF,
New Delhi



Ranked
1st
in Zone, 1st in State and
3rd in National among Top
25 Fastest Growing Best -
Schools (Pvt.) IIRF, New Delhi

PGDM (Post Graduate Diploma in Management)

Dr. D. Y. Patil B-School focuses on adopting excellent educational practices and imparting holistic learning through AICTE approved 2 year full time PGDM Program. The institute provides business-driven management program to equip the students to meet the challenges of the business environment as well as to foster the spirit of entrepreneurship among them. The curriculum is flexible to keep it relevant in the constantly changing global business environment. The institute strives to keep the knowledge of the students updated so that they can excel on the personal, social and business fronts.

PGDM (Specializations offered)

Marketing Management

Marketing management is the perfect choice for those who aspire to work in fields outside of traditional jobs. We educate students about the core values that link people, brands, functions, & businesses. Any organization requires a marketing team or professional to reach its goals and maximize profit. You become acquainted with many different fields through marketing. Marketing offers a better understanding of the business concepts associated with consumers. This knowledge helps one in gaining crucial business insights, enabling them to offer consumers well-tailored goods and services that will benefit them. Choose this specialization and develop the skills one needs to grow into a business management expert.

Finance Management

Everyone depends on financial methods and principles in the modern world and economy. A successful life requires that you have a solid understanding of topics like money, assets, liabilities, investments, budgeting, and more. The

control of money at the individual, corporate, and governmental levels is a component of finance. Students get a broad understanding of business and can get ready for occupations ranging from investment banker to financial advisor. Since they can make better business decisions and are excellent problem solvers, large firms frequently offer preference to students with a financial background. The study of finance teaches students how to research the finest financial options for businesses that will support their long-term expansion and development.

Human Resource Management

The successful management of people inside a company is referred to as human resource management. The performance of employees and the organization's strategic goals can be matched with the help of HR management. Additionally, a strong HR management staff can give businesses an advantage over rival businesses. HR specialists exhibit excellent leadership qualities and boost an organization's credibility. Understand stakeholders, learn everything there is to know about organisations and their geographic areas, and get knowledge of some of the most important competitive advantages you may use in your career. By taking this course, you will learn how to approach hiring, training, analysis, and all other intricate aspects of HR with a strategic mindset.

Business Analytics

An organization's overall operations can be impacted by the use of business analytics. Business analytics can give organizations a thorough understanding of how to boost productivity, and these insights will enable organizations in improving and optimizing their processes. Statistics and data modelling are used in business analytics to generate original business insights for better decision making. Business Analytics combines business and trending technologies through a blend of theoretical & hands-on knowledge, which is the ideal course to jumpstart your career keeping in mind the present day industry trends.

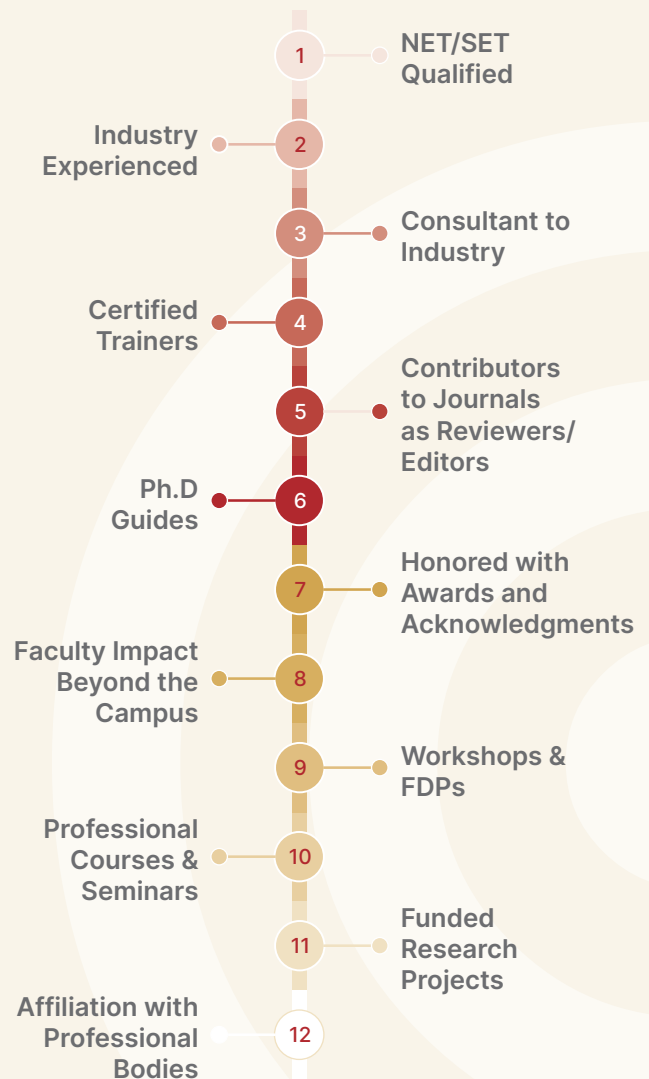
Minor Specialization **Artificial Intelligence** Empowering Business Leaders of Tomorrow

The study of Artificial Intelligence (AI) is a currently dominating field of the 21st Century wherein students gain the in-demand skills for a lucrative career. With AI influencing almost every industry, the well-versed in this particular field will develop a problem-solving mindset, and have the opportunity to contribute to technological advancement now and time ahead. This study ensures the understanding of various intelligent systems newly developed in today's age that are now shaping our day-to-day lifestyle and society.

A number of reasons indicate that Artificial Intelligence is the latest incumbent in any field of study, and this mandate sets the tone for a futuristic way of pursuing academics with our students. AI is changing the way one perceives the world, and a major development belongs to the industry of Business and Management. Here, you will learn the fundamentals of Artificial Intelligence and machine learning, the ethics that surround this study, the different ways humankind can integrate itself with this data, and eventually produce high-end solutions to modern drawbacks, project management, and stratification.

With the convergence of Artificial Intelligence and Business, students get first-hand experiences in exploring this constantly progressing industry. With equally curious peers and a faculty that not only excels but also consistently refines their knowledge, students lead an industry-ready academic tenure. Be at the forefront of this dynamic, address challenges in this sector, network with experts across the world, and lead the development of innovative AI-driven solutions into tangible business value.

Unlocking Excellence **A Glimpse Into Our Faculty**



At **Dr. D. Y. Patil B School, Pune** our robust faculty pool is comprised of industry experts, seasoned educators, and accomplished scholars. Their holistic approach to teaching empowers our students to master challenging curriculum and apply theory to real-world problems. This leads to high employability and selection of students at their dream companies. With faculty mentorship and guidance, students develop the skills, knowledge, and confidence to launch successful careers and achieve their professional goals.

Pioneers of Progress DYPBS Research Initiative

Copyrights

Faculty at Dr. D. Y. Patil B-School routinely produce copyrighted content in contemporary management through research, publications, and innovative teaching materials. This dedication enhances our students' learnings and establishes the institute as a knowledge hub in management education.

Patents

In our quest for academic excellence and innovation, we foster inventive thinking among faculty and students, leading to ground-breaking discoveries. Our patent initiatives protect valuable intellectual property, nurturing innovation that benefits academia and society.

Faculty Books Published

Our esteemed faculty advance their knowledge beyond classrooms through book publishing. We support them in conceiving, writing, and publishing books, enriching academic literature and education.

Case Studies

Our research department highly regards faculty-created case studies that stimulate critical thinking, tackle real-world problems, and offer valuable teaching materials. These well-crafted and rigorously assessed case studies serve as valuable resources for both academic and practical use.

Funded Research Project

Funded projects drive innovative solutions for urgent issues. We promote interdisciplinary collaboration, ensuring academic excellence and real-world impact. Recent successes include substantial projects with a vital ongoing initiative.

Book Chapters

Our faculty's academic impact extends beyond entire books as they contribute book chapters to enhance knowledge in their fields. These chapters, often featured in edited volumes, enrich expertise and foster lasting contributions to academic discussions.

Conference Proceedings

Our Research Department supports faculty and researchers in sharing their work at esteemed conferences, emphasizing our commitment to scholarly discourse and innovative research dissemination.

Journals



Publication in esteemed journals is the ultimate academic recognition. The research department aids faculty with resources, guidance, and support. These publications result from rigorous research, enriching both national and global academic discourse and enhancing our institution's reputation.

DYPBS Career Excellence and Industry Readiness Methodology

Our methodology embedded in our PGDM program is strategically designed to deliver a transformative educational experience. Each specialization is meticulously structured to provide rigorous, in-depth training that integrates domain expertise, industry insights, and role-specific preparation. This comprehensive approach is facilitated by seasoned professionals from leading organizations, ensuring students are equipped with the advanced knowledge and specialized skills necessary to achieve their career aspirations.

Furthermore, the program emphasizes a holistic development framework encompassing Communication, Behavioural, Technical, and Professional Skills, alongside fostering Emotional Resilience and Adaptability. This multidimensional preparation is tailored to enhance students' industry readiness, enabling them to navigate complex corporate environments effectively.

By aligning academic diligence with practical insights and nurturing competencies critical to professional success, this methodology ensures that students are well-prepared to excel in final placements and address the dynamic challenges of the corporate world.



Marketing Management

The Marketing Management specialization at Dr. D. Y. Patil B-School employs a uniquely structured methodology aimed at preparing students with a combination of Technical, Practical, and Behavioural competencies, tailored to excel in the placement season and sustain lifelong career growth. The program integrates deep-dive sales training across diverse industry clusters, including retail, FMCG, ITES, and Luxury Goods, among others, ensuring domain-specific expertise.

The training emphasizes the application of advanced sectoral knowledge and practical techniques. For instance, students specializing in retail gain insights into Customer Experience Optimization, Inventory Turnover Strategies, and Profit Management, while those focusing

on FMCG learn about High-Turnover Sales Techniques, Market Penetration Strategies, and CRM tools. Similarly, the curriculum for luxury goods delves into Premium Pricing, Personalization, and Managing Relationships with High-Net-Worth Clients.

A distinctive feature of this methodology is its emphasis on sector-specific nuances, such as Regulatory Compliance in Healthcare and Ethical Selling in Financial Services. Faculty members, who are industry veterans, lead these sessions, ensuring the content reflects current market demands and trends. Moreover, the program incorporates skillsets like Needs-Based Selling, Market Volatility Adaptation, and leveraging technology for informed decision making.

This rigorous, 360-degree approach ensures that students not only achieve exceptional placement outcomes but also build a robust

foundation to navigate evolving corporate challenges, emphasizing the program's commitment to developing industry-ready professionals.



Financial Management

Dr. D. Y. Patil B-School's module for Financial Management is designed to equip students with a robust foundation and specialized skills, ensuring their success in the dynamic financial landscape. The structured curriculum, delivered through Six Industry-Relevant Clusters, provides a comprehensive understanding of core financial concepts and their practical applications.

The foundation module lays the groundwork by covering essential topics such as Financial Accounting, Business Statistics, Corporate Finance, and Financial Modeling. To cater to the diverse needs of the financial industry, the program offers specialized training in areas like banking and NBFCs, Capital Markets, Equity Research, Financial Planning, and Investment Banking.

The program's unique cluster-based approach, combined with experiential learning techniques, ensures holistic development of students. By integrating theoretical knowledge with practical applications, students are well-prepared to tackle real-world challenges. With its Industry-Aligned Training Module, Expert Faculty, Hands-on Learning Opportunities, and Strong Industry Connect, DYPBS's Financial Management Training Module empowers students to achieve their career aspirations and make a significant impact in the financial industry.



Human Resource Management

The training is designed to provide students with the requisite knowledge and skills to excel in diverse HR roles across various industries.

By focusing on Strategic HR, Talent Acquisition and Management, Performance Management and Development, Compensation and Benefits, and Employee Relations, the module provides a comprehensive understanding of core HR functions. To enhance practical relevance, the module incorporates Industry-Specific Case Studies, Simulation Exercises, Guest Lectures, and Hands-On Projects.

Furthermore, the integration of HR Technology Tools, Data Analytics, and AI enables students to leverage digital advancements in HR. This holistic approach enables students with the necessary competencies to navigate the dynamic HR landscape, making them highly sought-after professionals capable of driving organizational success.



Business Analytics Management

The Business Analytics training module is designed to facilitate students with the requisite knowledge and skills to excel in the data-driven world. By focusing on Data Analysis and Visualization, Statistical Modelling, Machine Learning, Business Intelligence, and Big Data Analytics, this module provides a comprehensive understanding of core business analytics concepts. To enhance practical relevance, the module incorporates Hands-On Projects, Industry Case Studies, Guest Lectures, and Soft Skills Development.

Furthermore, the integration of industry-standard tools like Python, R, SQL, and Machine Learning Frameworks, coupled with the use of Real-World Data Sets, empowers students to leverage digital advancements in business analytics.

This holistic approach, combining academic meticulousness, practical application, and technology integration, equips students with the necessary competencies to navigate the dynamic data-driven landscape, making them highly sought-after professionals capable of Driving Data-Driven Decision-Making and Innovation.

Charting Your Path to Success - Training & Placements @DYPBS

- 1. Comprehensive Career Preparation:** Combines domain expertise, industry insights, and role-specific training led by experienced professionals.
- 2. Holistic Skill Development:** Enhances Communication, Technical, and Professional Skills alongside Emotional Resilience and Adaptability.
- 3. Specialized Learning Tracks:** Offers targeted training in Marketing, Finance, HR,

and Business Analytics tailored to industry demands.

- 4. Industry-Relevant Approach:** Incorporates case studies, simulations, and hands-on learning for practical application and market alignment.
- 5. Placement Success Focus:** Ensures students are well-equipped for corporate challenges and lifelong career growth.

Pre-Employment Readiness Program at A Glance

Group Discussion & Personal Interview

- Domain Specific Preparation
- Industry Specific Preparation
- Mock Panel

Psychometric Test

- PLUM Test
- Cosmic Test
- SHL Test
- Signature and Handwriting Test

Soft Skills

- Presentation Skills
- Conflict Resolution and Decision Making
- Leadership Skills
- Critical Thinking

Aptitude and Problem Solving

- Quantitative Aptitude
- Logical Reasoning
- Case Studies
- Data Interpretation
- Probability
- Situation Justification Test

Technical Skills



Versant Training & Test



English & Communication Skills



Our Placement Snapshots

8.01 LPA Average CTC | **24** LPA Highest CTC

Workplace Community Building



Our Recruiters



Admission Batch 2026-28

Fee Structure 2026 -28

DESCRIPTION	PGDM	
	YEAR I	YEAR II
Tuition Fees	₹ 3,69,750	₹ 3,69,750
Development Fee	₹ 65,250	₹ 65,250
Fee Year Wise	₹ 4,35,000	₹ 4,35,000
TOTAL FEES	₹ 8,70,000	

FEE PAYMENT SCHEDULE	PGDM
Registration Fee on Selection	₹ 50,000
Second Installment of Tuition Fee within one month of Confirmation	₹ 1,00,000
Third Installment of Tuition Fee and Charges payable on or before 31 st May 2026	₹ 2,85,000
Second Academic Year Tuition Fees Payable on or before 30 th April 2027 in a single instalment	₹ 4,35,000
TOTAL FEES	₹ 8,70,000

PGDM Eight Lacs Seventy Thousand only

Bank Account Details : Name of the Account - Dr. D. Y. Patil B-School | Name of the Bank - IDBI Bank
Bank Account No - 0087 104000 476133 | IFSC Code: IBKL 0000087 | Branch: Nigdi, Pune

Eligibility Criteria

- ☉ Candidate should be a graduate / post graduate in any discipline from Universities and Institutions recognized by AICTE / UGC / AIU with minimum 50% aggregate.
- ☉ Candidate is required to have appeared in any of the following competitive exams, namely CAT / MAT / CMAT / XAT / ATMA/GMAT or any competitive exam / test acceptable as per AICTE guidelines.
- ☉ Student in final year of graduation can also apply.

How to Apply

- ☉ By paying the Application Fee at the Admission Department, candidates can obtain the application form and prospectus.
- ☉ **i)** Candidates can fill up the Application form online. **ii)** The applicant must finish and submit the online application form along with the application fee and all necessary supporting documents. **iii)** Payment options for the application processing fee include credit card/debit card/bank transfer and net banking. You will receive a confirmation of your successful registration as soon as the payment has been completed.

Fellow Program in Management (FPM)

Dr. D. Y. Patil B-School, Pune

(AICTE Approved | Full-time & Part-time Doctoral Program)



The Fellow Program in Management (FPM) at Dr. D. Y. Patil B-School, Pune, is a distinguished doctoral program rooted in the principles of academic excellence and global research standards. It offers an immersive and transformative journey for individuals aspiring to shape the future of management curriculum and practice.

The program blends advanced research training, interdisciplinary scholarship, and ethical inquiry, empowering scholars to evolve into influential educators, researchers, and leaders who can address complex challenges in business, policy, and society.

Program Overview:

The FPM is a doctoral-level program in management dedicated to nurturing intellectual leadership, innovative thinking, and high-impact research. It equips scholars with the analytical depth and methodological expertise required to generate knowledge that resonates across academia and industry.

Program Objectives:

- ⦿ To advance management theory & practice through globally relevant research.
- ⦿ To foster interdisciplinary perspectives that address contemporary business challenges.

- ⦿ To build research excellence and consulting capability aligned with international academic standards.
- ⦿ To cultivate ethical and responsible scholars committed to sustainable and socially conscious leadership.

Areas of Research

- ⦿ General Management
- ⦿ Marketing
- ⦿ Finance & Accounting
- ⦿ Human Resource Management

Program Duration & Architecture

Duration: 3–5 years (Full-time or Part-time)

MODULE	FOCUS AREA	CREDITS
I	Research Foundation (4 core courses)	12
II	Domain-specific & General Management Seminars	12
III	Research Paper, Literature Review & Proposal Defense	6
TOTAL CREDITS		30

Additional Requirements:

- ⦿ Half-yearly progress reports
- ⦿ Two publications in Scopus/Q-ranked journals
- ⦿ Conference presentations (National / International)

Program Fee & Financial Support

PARTICULARS	AMOUNT (INR)
Application Fee	₹2,000 (non-refundable)
Tuition Fee (per annum)	₹2,00,000
TOTAL PROGRAM FEE (3 YEARS)	₹6,00,000
Thesis Evaluation & Viva Fee	₹25,000
TOTAL PAYABLE	₹6,25,000

Financial Support (Full-time Scholars):

Year 1 ₹50,000 monthly stipend	Year 2 ₹55,000 monthly stipend	Year 3 ₹60,000 monthly stipend
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Additional Benefits:

- ⦿ Funding for Scopus/Q1 publications and international conferences
- ⦿ Mentorship for global research exposure
- ⦿ Library, research databases, and software access

FPM Achievements (Batch 2024-27)

SCHOLAR	PUBLICATIONS & ACHIEVEMENTS	RECOGNITION
Naveen Kumar	4 Scopus, 1 IEEE, 2 Book Chapters, 1 Patent	Keynote Speaker, SDG Book Series Contributor
Diksha Yadav	4 Scopus, 1 IEEE, 2 Book Chapters, 1 Patent	Int. Conferences (2), SDG Book Series
Sheetal Sharma	4 Scopus, 1 Q1 Journal (accepted), 2 Patents	IEEE & Int. Conferences, SDG Book Series
Shrikant Dalal	2 International Conferences	-
Shubendra S. Panwar	1 IEEE, 1 Book Chapter, 2 Conferences	Scopus-Indexed Publication

Research Impact (2025):

- ⊙ Q1 Journal Paper Under Publication Process (Global Business & Organizational Excellence, USA)
- ⊙ 4 IEEE & 3 Scopus-indexed papers published
- ⊙ Patents Filed & Processed (Design & Innovation)
- ⊙ Ongoing SDG Book Series (Volumes 1–17)
- ⊙ Ongoing Impact of AI and Emerging Technologies Book Series
- ⊙ **Global Collaborations:** James Cook University, Singapore; Global Business Excellence, USA, Social Responsibility Research Network, IEEE

Unique Strengths

- ⊙ **Global-Standard Research Ecosystem:** Benchmarked with IIMs and top B-schools.
- ⊙ **Research Excellence:** Publications in Scopus, ABDC, IEEE, and Q1 journals during the program.

- ⊙ **Strong Financial Support:** Competitive stipend and conference funding.
- ⊙ **International Exposure:** Global research conclaves, collaborative publications, and exchange opportunities.
- ⊙ **Mentorship:** Guidance from top researchers & Editorial Board Members of FT-50 Journals.
- ⊙ **Focus on Ethics & SDGs:** Integrating sustainability, ethical leadership, and responsible management.
- ⊙ **Vibrant Scholarly Community:** Peer learning, mentorship, and interdisciplinary collaboration.
- ⊙ **Career & Job Prospects:** Graduates of the Fellow Program in Management (FPM) are well-positioned for distinguished careers across academia, research, and industry. They can pursue roles as faculty members, postdoctoral researchers, consultants, and policy advisors in leading business schools, research institutions, think tanks, global corporations, and international organizations.

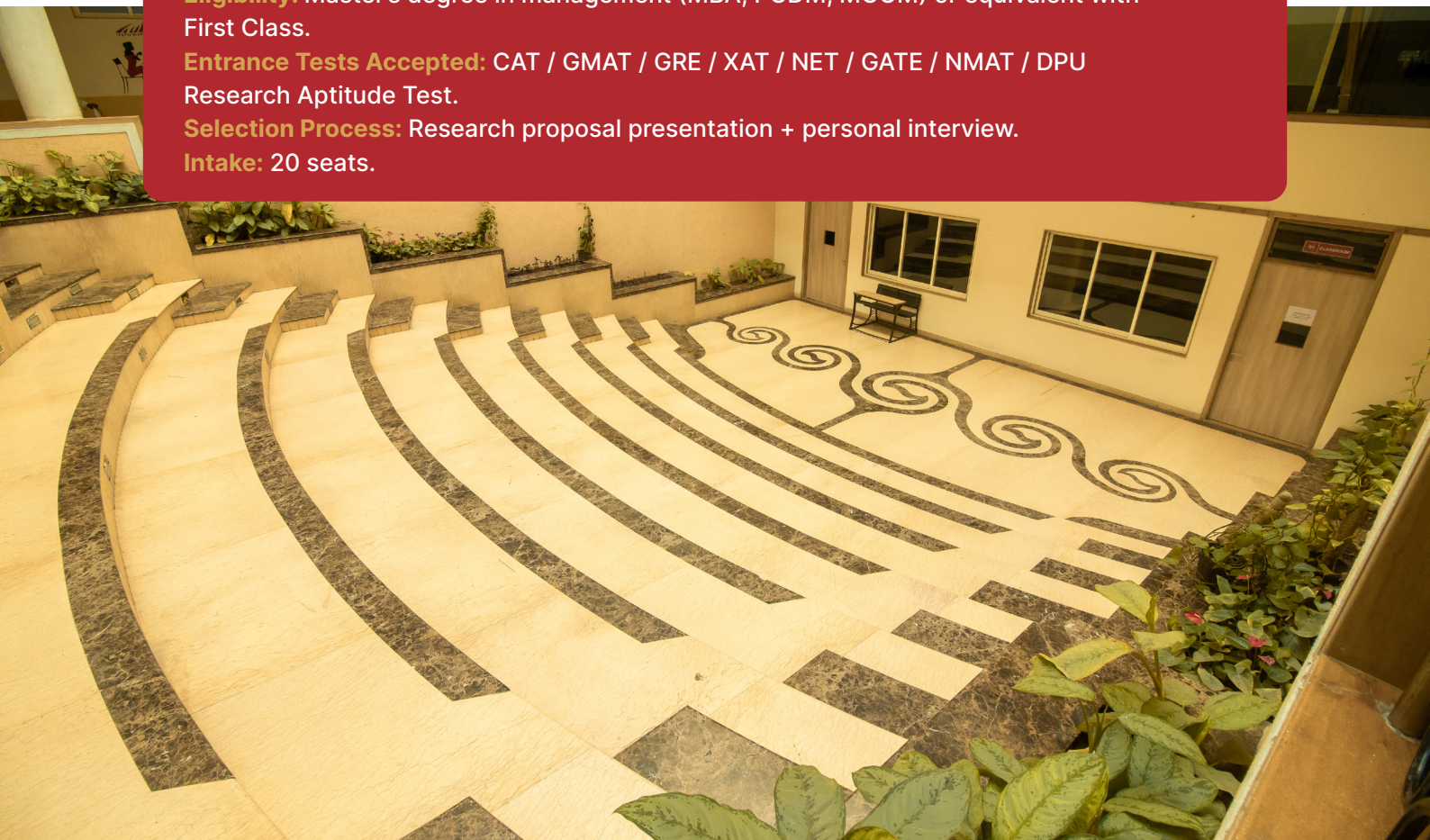
Admission Criteria

Eligibility: Master's degree in management (MBA, PGDM, MCOM) or equivalent with First Class.

Entrance Tests Accepted: CAT / GMAT / GRE / XAT / NET / GATE / NMAT / DPU Research Aptitude Test.

Selection Process: Research proposal presentation + personal interview.

Intake: 20 seats.



Shaping Minds, Sharpening Skills, Empowering Future Leaders



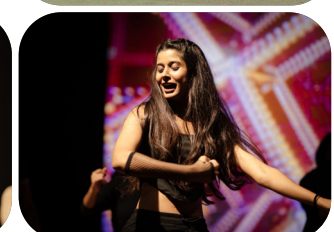
Dynamic Skills
Development
Focus



Transformative
Student
Experiences



Two Years Of
Growth



Innovation-
Driven
Activities



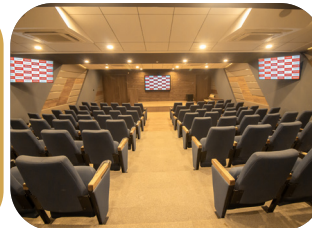
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